

# SANOOP T.S

Sanoopsanu3554@gmail.com | +971547059391 | United arab emirate, Burjuman

I am a bachelor degree graduate with strong background in sales and marketing field and a retail management ,and the recent role has a store manager .This role have honed my customer service skills ,operation management abilities and strong relationship with the customer .and capable of leading teams to achieve business goals .

## EXPERIENCE

### STORE MANAGER /PAGE INDUSTRIES LIMITED JOCKEY [2022-2024]

- Recruiting, training, and supervising staff; scheduling shifts; conducting performance evaluations.
- Setting sales goals and targets; analyzing sales data; implementing strategies to increase sales and improve customer satisfaction.
- Managing stock levels; ordering new inventory; conducting regular inventory audits.
- Ensuring a high level of customer service; addressing customer complaints and feedback; creating a welcoming shopping environment.
- Managing budgets; overseeing daily financial operations; analyzing profit and loss statements.
- Ensuring compliance with company policies and procedures; maintaining store appearance; overseeing merchandising and displays.
- Planning and executing promotional events; collaborating with marketing teams to drive foot traffic and sales.
- Ensuring a safe shopping environment; implementing loss prevention strategies; managing store security.
- Preparing regular reports for upper management regarding sales, staff performance, and operational issues.
- Building relationships with the local community; participating in local events and initiatives

### SALES EXECUTIVE BRAND FACTORY APPAREL AND FASHION [2020 TO 2022]

- Staying informed about current fashion trends, product lines, and materials to effectively communicate with customers.
- Building and maintaining relationships with customers, providing personalized styling advice and recommendations.
- Developing and implementing sales strategies to meet or exceed sales targets, including promotions and events.
- Analyzing market trends and customer preferences to identify opportunities for new products and collections.
- Assisting with inventory control, ensuring stock levels are adequate, and managing visual merchandising.

- Conducting product demonstrations and presentations to clients or during events to showcase the brand and its offerings.
- Following up with customers post-purchase to ensure satisfaction and encourage repeat business.
- Working closely with design and merchandising teams to understand upcoming collections and align sales efforts.
- Attending trade shows, fashion shows, and other industry events to network and promote products.
- Reporting and Analytics: Tracking sales performance, providing feedback on customer trends, and preparing reports for management

## **SKILLS**

- Visual merchandising
- Store operation
- Cash management
- Customer handling
- Department planing
- Microsoft word
- Microsoft excel

## **EDUCATION QUALIFICATION**

- Bachelor of science -Bharathiyar university arts and science [2016-2018]
- 12th stand - Government higher secondary school [2014 to2015]
- 10th stand - Bharath matha higher secondary school [2013]

## **PERSONAL DETIALS**

Passport no :w6041722  
 Visa type :tourist visa  
 Passport expiry:3<sup>rd</sup> November ,2024  
 Date of birth :status2<sup>nd</sup> march 1998  
 Marital :single

## **LANGUAGES**

- English ,Malayalam ,Tamil ,Hindi

## **DECLARATION**

I here by declare that the above mentioned information is true and I hear the responsibility for the correctness of the above mentioned particulars

**SANOOP TS**