



## SHUHAIL HANEEFA

**POST APPLIED FOR: MERCHANDISER**

**Mob: +971 547147984**

**E-mail: suhailsam33699@gmail.com**

### Personal Profiles:

Date of Birth : 18-06-1999  
Nationality : Indian  
Gender : Male  
Marital Status : Single

### Languages

English, Hindi

### Passport Details:

Passport No : S1180051  
Date of Issue : 27-04-2018  
Date of Expiry : 26-04-2028  
Visa Status : Employment Visa

### Education Qualification:

- Plus Two
- Diploma in Data entry
- Diploma in Fire and Safety

### Computer Knowledge:

- MS Excel
- MS Word

## CURRICULUM VITAE

### Objective:

To seek a challenging position in a dynamic environment and desire to progress further in the same field and like to grow with the organization and prove to be an asset for its effective functioning and for the achievement of organizational goals and its success.

### Work Experience:

- Presently working as a Merchandiser in Admirals Trading LLC Dubai UAE from Jan 2023 till date.
  - Locations: Mall Of Emirates, City Centre Me'aise m. Carrefour Cityland mall

### Responsibilities

- Design and implement effective merchandising strategies to drive sales and enhance product visibility in retail stores.
- Monitor inventory levels and collaborate with suppliers to ensure timely replenishment and availability of products.
- Analyze sales trends and customer preferences to optimize product assortments and maximize profitability.
- Create visually appealing displays and promotional materials to attract customers and highlight key products.
- Train and mentor store staff on merchandising standards and product knowledge to ensure consistent brand representation.

### Skills:

- Visual merchandising
- Inventory management
- Market analysis and trend forecasting
- Product placement and assortment planning
- Strong analytical and problem-solving skills
- Excellent communication and interpersonal skills
- Proficient in MS Office Suite and retail management software

### Conclusion & Declaration:

I can extend great deal of support in streamlining the activities of the organization. I hope you will consider my candidature for the applied post in your esteemed organization as per my qualification, experience and proven abilities.

**Place:** Dubai

**SHUHAIL HANEEFA**