

SIDDHARTH BHUSAL

Dubai, UAE

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Preferred Location: UAE

- Self-motivated professional offering 4 years working experience at the sales Merchandiser in U.AE
- Demonstrates ability to work effectively in the highly competitive customer service industry in cross cultural environment and possess knowledge of Cell phone products.
- To plan and trade product in area of responsibility by developing effective customer service and range plans, managing performance in season and by effective management of supply chain in order to drive profit in line with agreed financial parameters and the category strategy.

WORK EXPERIENCE

Retail performance excellence. (Nestle Division) DUBAI, U.A.E

Mobile Merchandiser, July 25 2022 to till now.

Responsibilities

- Cover a number of outlets (1 to 5 on average) in terms of replenishment, receiving deliveries, punching orders and ensuring a 100% perfect execution and planogram in stores.
- Collaborating with suppliers, manufacturers, and retailers to ensure proper execution of merchandising plans
- Ensuring retailer compliance with merchandising strategies
- Creating and organizing promotions and advertising campaigns
- Maintaining inventory of products
- Gathering information on market trends and customers' reactions to products
- Analyzing sales data - reporting growth, expansion, and change in markets

WORK EXPERIENCE

AL gurgsmollan(Uniliver), DUBAI, U.A.E

Merchandiser, Sep 5 2020 to july 23 2022.

Responsibilities

- Plan and develop merchandising strategies that balance customers' expectations and company's objectives
- Analyse sales figures, customers reactions and market trends to anticipate product needs and plan product ranges/stock
- Collaborate with buyers, suppliers, distributors and analysts to negotiate prices, quantities and time-scales
- Maximise customer interest and sales levels by displaying products appropriately
- Produce layout plans for stores and maintain store shelves and inventory
- Forecast profits/sales and plan budgets
- Monitor stock movement and consider markdowns, promotions, price changes, clear outs etc
- Build constructive customer relationships and team with channel partners to build pipeline and close deals
- Remain up to date with industry's best practices.

EDUCATION/ CREDENTIALS

- School leaving Certificate : From Nepal Board (2008)
- Higher secondary School : Diploma in Computer(2014)

Achievements in work

- ❖ Best employee of month 3 times in al gurg unilever.
- ❖ Best Merchandiser award in Retail performance excellence.
- ❖ Achieve each month target sales.

Additional Knowledge

- **Driving License : Manual Light Vehicle from RTA U.A.E**
- **Ms office Package**
- **Additional training on vat/tax system from CEI computer Butwal, Nepal**
- **Web Design**

PERSONAL INFORMATION

Date of Birth :10thsep 1991
Language : English, Hindi, Nepali.
Nationality : Nepali
Visa status :Residence Visa

References provided on request

DECLARATION

I hereby declare that the information mention above is true and accurate to the best of my knowledge

Siddharth Bhusal