



VYSHNAV PC

Process Associate

CAREER OBJECTIVE

A Process Associate with 2.6 years of experience in the Retail industry. Prioritizing the smooth running of the company's processes improving Metrics and cost reduction

PERSONAL DETAILS

Date Of Birth : 28/02/1997
Gender : Male
Marital Status : Single

LANGUAGE FLUENCY

English : Fluent
Hindi : Intermediate
Malayalam : Native

CONTACT INFORMATION:

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REFERENCE

Aiswarya A R
Process Associate, Amazon
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Phone: +91-996244301

CAREER HISTORY

Process Associate- Amazon Development Center

December 2020 - May 2023

- Assist Mappers / associates to get well versed with various Amazon tools and provide onsite and office support for catalog creation, listing products, Tool related issues etc.
- Guide & help Associates for completing on-boarding formalities & train them on internal tools.
- Auditing operations teams' & system outputs, suggesting and implementing process/system improvements, and identifying emerging process performance trends.
- Creates ad-hoc operational reports, status updates on a need basis
- Training/update/coaching on mapping operations in the capacity of an SME

Marketing Intern-SPARE SPARKS SOLUTIONS PVT Ltd

June 2019-August 2019

- Build customer loyalty through follow-up calls to customers if there is a problem or change in installation of services
- Write copy for social media posts, promotional emails, and other marketing collateral
- Assist in the creation of written, video, and image content for marketing channels.
- Worked with marketing managers to develop digital campaign strategies, researching target audiences on Facebook, Google, TikTok and LinkedIn.
- Promoted Quality Customer Experience

EDUCATIONAL HISTORY

Presidency University/Bengaluru

June 2019-August 2019

MBA in Operations And Marketing

Masters Project: Job Satisfaction; A Study With Special Reference To Catering Service In Yelahanka Area

Calicut University/ Kerala

June 2019-August 2019

Bachelor of Commerce in Finance

Bachelor's Project: A Study on Employees Satisfaction in Karulai Service Co-Operative Bank