



YOGENDRA KHADKA

PROFESSIONAL SUMMARY

Detail-oriented Retail Merchandiser talented in monitoring inventory levels and predicting product demand. Monitors supply levels and product marketing for optimal sales. Skillful in creatively conceptualizing and building artistic framework around any given assignment. Excellent physical stamina, teamwork capabilities and communication skills. Dedicated to surpassing production goals and maximizing customer satisfaction every day.

WORK HISTORY

Merchandiser 10/2014 – 01/2024
ADNOC Distribution - Abu Dhabi, UAE

- **Analysed sales to identify top-performing products.**
- **Improved displays and installed POS** tailored to individual store features.
- **Planned warehouse intakes and outbound** stock flows to drive efficiencies.
- **Managed inventory to secure high-performing** seasonal collections in line with customer demand.
- **Enhanced target sales, buying margins** and gross profit margins.
- **Coordinated in-store displays according** to promotional plans outlined by vendors.
- **Customised product pricing and packaging** for different markets, boosting sales.
- **Collaborated with production department** to balance product volumes with demand.
- **Processed and priced new items** to optimise customer interest.
- **Monitored industry trends, pinpointing** new opportunities for sales.

Marketing Officer 06/2009 – 06/2011
Sangam Printers - Kathmandu, Nepal

- **Analyzed customer data and market trends** to enhance product offerings.
- **Organized marketing plans and programmes** to best support business growth and development.
- **Leveraged market and competitor data** to identify market opportunities and gaps.
- **Developed holistic advertising strategies** to achieve revenue and awareness goals.
- **Devised creative strategies for highlighting** goods and promoting specific attributes.
- **Tracked marketing and sales performance** and innovated strategies to gain favourable results.
- **Developed, implemented and maintained** marketing policy to support objectives.
- **Assisted in interviewing, hiring** and training marketing staff members.

SKILLS

- **Merchandising expertise**
- **Visual merchandising**
- **Results-orientated**
- **Customer service**
- **Merchandising**
- **Consumer insight analysis**
- **Retail buying**
- **Seasonal promotion planning**
- **Store maintenance**
- **Display construction**
- **Cash management**
- **Customer service oriented**
- **Pricing structures knowledge**
- **Excellent time management**
- **Budget management**
- **Business development**

CONTACT

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- 🚩 Nepalese

PASSPORT

- **Passport No:** PA2695565
- **Date of Issue:** 21/04/2024
- **Date of Expiry:** 20/04/2034

DRIVING LICENSE

- **License No.:** 897027
- **Issue Date:** 15/06/2023
- **Expiry Date:** 14/06/2025

TRAININGS

- **Basic Fire Fighting - Abu Dhabi, UAE.**
- **Heat stress training - Sharjah, UAE.**
- **South Asian Peach Youth Camp 2011 - Negombo, Sri Lanka.**
- **HR meet 2011 - Kathmandu, Nepal.**
- **10 years of National Level Cricket Tournament.**

EDUCATION

Bachelor's Degree, 2008
Tribhuvan University - Kirtipur, Nepal

Higher Secondary School Certificate (HSC), 2005

Nobel Academy Higher Secondary School - Kathmandu, Nepal

LANGUAGES

English

Intermediate

Nepali

Upper intermediate